# Mobile App Survey

Great to have you here ... I'm conducting a research in regards to a mobile application with a life saving feature, which could improve your survival chances if you were ever to get lost or were injured & needed medical attention while hiking/walking in the great outdoors. I would greatly appreciate it if you would please answer the following 15 questions. Thank you!

* Required

1. **1) Gender ***

   *Mark only one oval.*

   ◯ Female

   ◯ Male

2. **2) What Age Group are you in? ***

   *Mark only one oval.*

   ◯ ≤ 19 yrs

   ◯ 20 - 29 yrs

   ◯ 30 - 39 yrs

   ◯ 40 - 49 yrs

   ◯ 50 - 59 yrs

   ◯ ≥ 60 yrs

3. 3) Do you go for a hike or walk in the great outdoors? *

*Mark only one oval.*

○ YES

○ NO

4. 4) How often do you go hiking or walking in the great outdoors? *

*Mark only one oval.*

○ 0 - 1 hikes/month

○ 2 - 3 hikes/month

○ 4 hikes/month

○ > 4 hikes/month

5. 5) Do you ever go on back-country trails or off trails? *

*Mark only one oval.*

○ YES

○ NO

6. 6) Do you prefer to hike with a group or by yourself? *

   *Mark only one oval.*

   - ⬭ Group Hike
   - ⬭ Solo Hike
   - ⬭ Both

7. 7) Were you ever injured & needed medical attention or did you ever lost in the great outdoors? *

   *Mark only one oval.*

   - ⬭ YES
   - ⬭ NO

8. 8) Do you have an emergency plan in place if you ever get lost or injured in the outdoors? *

   *Mark only one oval.*

   - ⬭ YES
   - ⬭ NO

9. 9) Do you take your cellphone/smartphone with you while hiking or walking? *

   *Mark only one oval.*

   ◯ YES

   ◯ NO

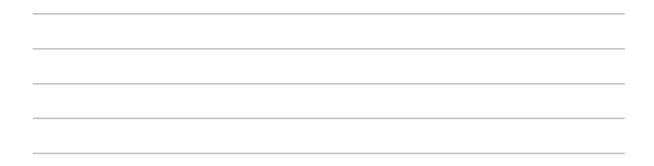10. 10) How do you identify yourself as a cellphone user? *

    *Mark only one oval.*

    ◯ Beginner

    ◯ Intermediate

    ◯ Advanced

    ◯ Expert

11. 11) Do you use any hiking-related mobile applications? *

    *Mark only one oval.*

    ◯ YES

    ◯ NO

12. 12) If you answered 'YES' to the previous question, which mobile apps do you use?

_____

_____

_____

_____

_____

13. 13) Have you ever had an issue with mobile carrier signal in the outdoors? *

*Mark only one oval.*

○ YES

○ NO

○ NOT SURE

14. 14) How useful do you find a mobile app that could improve your survival chances if you were ever lost in the woods or you were injured & needed medical attention? *

*Mark only one oval.*

○ Not Useful

○ Somewhat Useful

○ Useful

○ Very Useful

15. 15) Will you download and use an app that could improve your survival chances if you were ever lost or injured in the great outdoors? ( Mobile app price not a factor, whether free or paid) *

*Mark only one oval.*

( ) YES

( ) NO